

DESIGNER

Hello! I'm Sterling Kuykendall

A dedicated and skilled contract designer with over a year of experience working with Cox Communications, now eager to transition into a full-time role. Adept at collaborating with team members, thriving under pressure, and tackling challenges with a positive attitude. Committed to delivering high-quality work and excited about the opportunity to grow within the company.

Work Experience

COX COMMUNICATIONS

Designer | November 2022 - Present

- Led design for Cox Mobile promotions, creating several campaigns for both retail and digital spaces
- Executed branding projects, truck wraps, email designs, and web and interactive designs
- Collaborated with interdisciplinary teams to solve problems and achieve project goals

ICON / COPELAND DESIGN

Designer | January 2019 - November 2022

- Redesigned the company website during the transition from ICON to Copeland Design
- Designed and prototyped several user-friendly websites
- Engaged with users to solve problems and improve user experience
- Collaborated with designers, strategists, copywriters, and developers
- Developed clear communication skills to ensure team and stakeholder alignment

BRAND NEUE CO.

Design Intern | May 2018 - August 2018

- Collaborated with a creative team to deliver brand systems, social designs, and interactive designs
- Communicated design decisions to clients
- Assisted with commercial shoots and interior installations

CONTACT

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Atlanta, GA

EDUCATION

AUBURN UNIVERSITY

Graphic Design | BFA

- 4.0 GPA
- Summa Cum Laude, 2018
- Studio Award, 2017 (awarded superior leadership and maturity within design cohort)
- AIGA Chapter Ambassador, 2016-2018

SKILLS

- Proficient in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, etc.)
- Experienced in Figma for collaborative design
- Skilled in mobile, web, social media, and print design
- Prototyping for visualizing and testing concepts
- Strong adaptability to changing project needs
- Empathy for user needs in design
- Effective problem-solving and time management
- Clear communication for team and client collaboration
- Proven ability to work collaboratively in interdisciplinary teams
- Self-motivated and committed to high-quality work

INTERESTS

- Coffee Shops & Breweries
- Walks on the Beltline
- Traveling
- Listening to music, podcasts, or stand up comedians
- Yoga
- Any water activities (fun fact: I grew up on the lake and was part of a professional water-ski team)